



NEWS RELEASE

## IAHTM to Offer Online Continuing Learning to Membership; Oct. 29 Launch Will Look At Supply Chain Innovation During Pandemic

*Presenter: Jeffrey Courey, President, CEO George Courey Inc.*

The International Association for Healthcare Textile Management ([IAHTM](#)) is enhancing its membership benefits with a quarterly online continuing learning series focusing on professional development.

The nonprofit organization, which serves healthcare laundry cooperatives in the USA and Canada, will debut its IAHTM Virtual Education Series via Zoom Video Communications from 12-1 p.m. (EST) on Oct. 29. Member company representatives will be receiving link information in a separate invitation.

The inaugural presentation, “The State of Textiles – A Macroeconomic Look at Supply Chain in a Global Pandemic,” will examine how global changes are creating innovation throughout the healthcare laundry supply chain. The presenter will be Jeffrey Courey (*photo, right*), president and CEO of [George Courey Inc.](#) The presentation will last 45 minutes, with 15 minutes for discussion and questions.



“The pandemic forced us to have to cancel our popular annual education conference this year,” noted Myles Noel, IAHTM board president. “Because continued learning and professional development are such a big part of IAHTM’s core mission, we decided, so to speak, to bring the conference to our membership via the Internet with our Virtual Education Series.”

Noel added that one big benefit of the series is that members can make the online presentations available to their laundry’s team members who in the past may not have been able to participate in the traditional conference sessions.

“Bringing this kind of learning this way to our members provides them with a useful, informative resource delivering professional development on the job,” he said.

### **About IAHTM**

Founded in 1969, the International Association for Healthcare Textile Management (IAHTM) is a nonprofit organization serving healthcare laundry cooperatives. IAHTM membership comprises experienced laundry executives serving 7,000 healthcare facilities in the USA and Canada. IAHTM members have access to training and education programs, benchmarking resources, peer information sharing and networking, and group purchasing power on textiles and chemicals. [www.iahtm.com](http://www.iahtm.com)