



NEWS RELEASE

IAHTM Leadership Joins in Top-Level Discussion Of Industry's Challenges, Opportunities At ALM's IMPACT 2016

Powell, OH – April 11, 2016 – Leadership from the International Association for Healthcare Textile Management (IAHTM) recently participated in the General Session of IMPACT, the 2016 educational conference of the Association for Linen Management (ALM) held in Phoenix, AZ.

IAHTM is a nonprofit membership organization for healthcare laundry cooperatives that provides senior-level textile managers with resources and support to maximize their laundries' efficiencies and control costs without compromising quality or patient focus.

At the ALM conference, IAHTM's Board President Rocco Romeo joined representatives from the American Reusable Textile Association (ARTA) and the Textile Care Allied Trades Association (TCATA) in a General Session panel discussion, "A Conversation Among Leaders," that focused on the current and future state of the industry.

Issues examined and their impact on the industry included: the ramifications that recent incidents of healthcare textile contamination might have regarding government regulation and the use of disposables; proposed legislation to regulate large-scale laundry facilities; the challenges posed by a shrinking labor force; and the likelihood of textile mills returning to the United States.

"A setting like ALM's IMPACT gives IAHTM an opportunity to bring to a larger audience the kind of knowledge, expertise, ideas and information our membership continually shares among one another so their businesses can grow and succeed," said Romeo, who is CEO of Ottawa Regional Hospital Linen Service Inc., Ottawa, ON. "We're always grateful for the opportunity to be able to join our industry colleagues in these useful dialogues."

About IAHTM

Founded in 1969, the International Association for Healthcare Textile Management (IAHTM) is a nonprofit organization serving healthcare laundry cooperatives. IAHTM membership comprises experienced laundry executives serving 7,000 healthcare facilities in the USA and Canada. IAHTM members have access to training and education programs, benchmarking resources, peer information sharing and networking, and group purchasing power on textiles and chemicals. www.iahtm.com